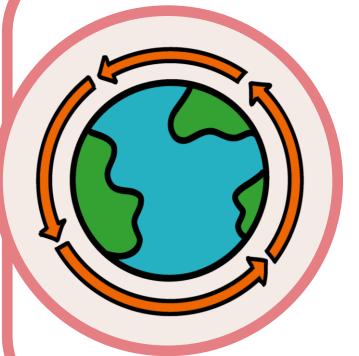
Developing water-based reversible adhesives for zero-waste industries



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Why do we need reversible adhesives?



- > Countless products are not recycled or repurposed because they cannot be disassembled due to the adhesives they contain, ending up in landfills.
- > There is a pressing need to reduce waste for environmental reasons:
 - Generation of microplastics, which contribute to long-term pollution.
 - Limited availability of landfills.

We need reversible adhesives to achieve a zero-waste economy.

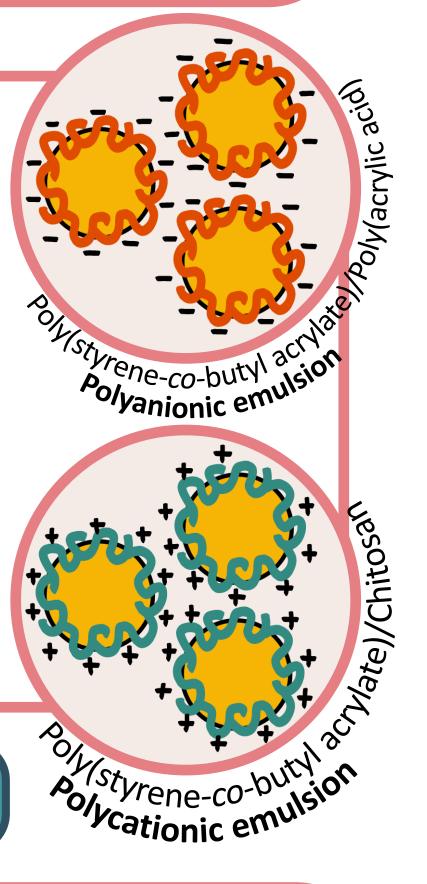


The Challenge

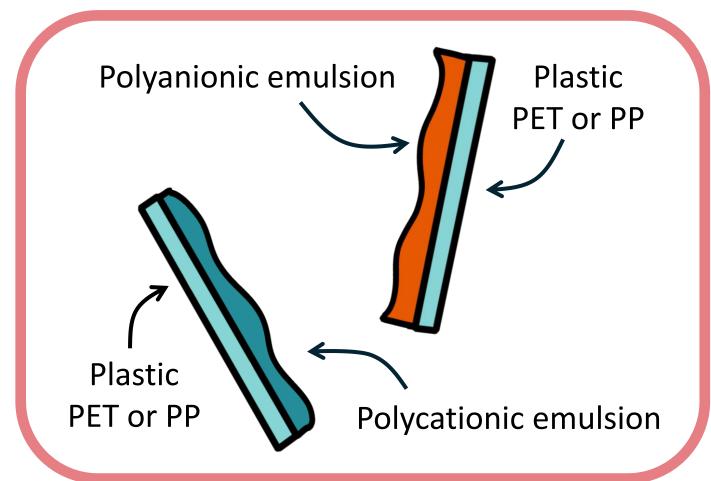
- Adhesives are often underestimated because they represent only a small fraction of the final product.
- Reversible adhesives have been developed, but they are limited regarding:
 - Scalability in production.
 - Scalability in detachment.
 - Substrate compatibility.

Our Solution

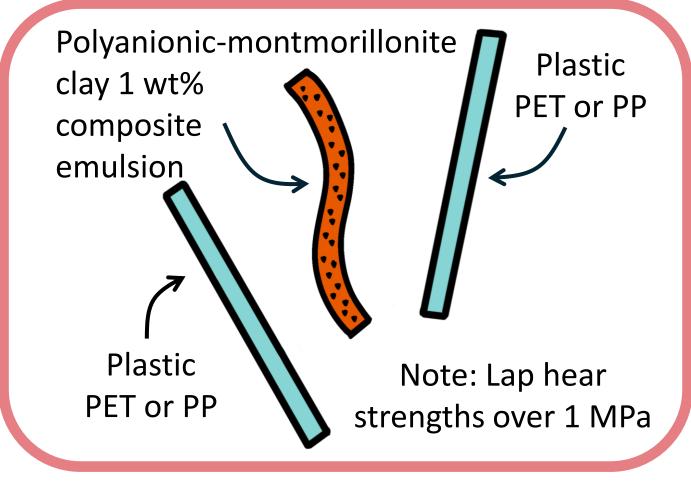
- ✓ Water-based adhesive.
 - → Advantage over solvent-based adhesives.
- ✓ Produced by emulsion polymerisation.
 - → Conventional manufacturing process.
- ✓ Good shear adhesive strength.
 - → Up to 1.5 MPa (White glue: 1-5 MPa).
- ✓ Reversible.
 - → Immersion in acidic or alkaline media.
- ✓ Works on various substrates.
 - → Plastics and metals.



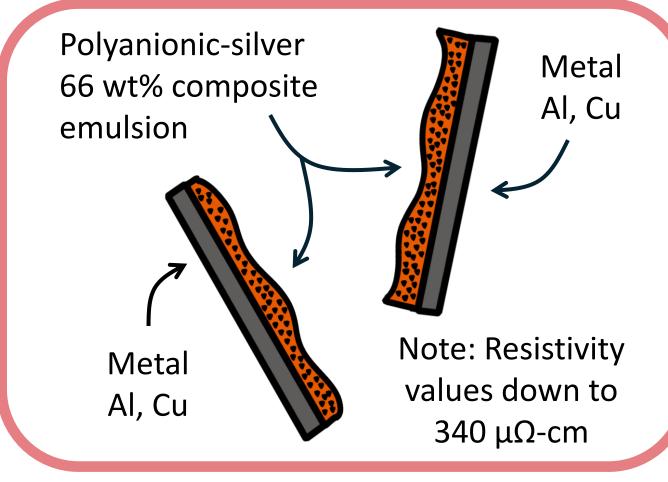
How does our reversible adhesive work?



Acid solution, HCl pH 1 or Alkaline solution, NaOH pH 14 48 h, 21 °C, at rest



Alkaline solution, NaOH pH 14 24 h, 21 °C, at rest or 1 h, 85 °C, 500 rpm stirring



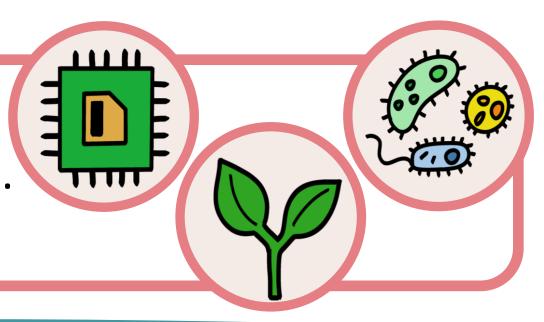
Alkaline solution, NaOH pH 14 24 h, 21 °C, at rest

Key message: Our reversible adhesive is <u>water-based</u>, is made from <u>commodity materials</u>, is <u>scalable</u>, and is reversible in an <u>alkaline media</u> already present in plastic recycling facilities.

Ongoing Work

How versatile can our adhesive be?

- → Reversible adhesive for electronics.
- → Antifouling and antimicrobial coatings.
- → Formulations from bio-based sources.





Katarina Novakovic, Mark Geoghegan, Bassam Aljohani, Emmanuel Abotsi, Dylan Clark, Ama Asiedu-Asante and Volker Pickert.